

The book was found

Investments: Analysis And Management, 12th Edition



Synopsis

In today's economy, it's critical for investors to have a strong understanding of the strategies needed to make the best decisions. Jones arms them with the most up-to-date information in the field while offering a proper balance between investment opportunities, techniques and analytics. He includes new discussions on the rapid rise and interest in exchange-traded funds, the new NYSE-Euronext market, the merger of the NYSE and Amex, and more. Expanded coverage is also presented in behavioral finance and the bond markets. In addition, investors will benefit from the updated problems and questions that really make them think of the most effective moves before acting.

Book Information

Paperback: 656 pages

Publisher: Wiley; 12th edition (December 17, 2012)

Language: English

ISBN-10: 1118363299

ISBN-13: 978-1118363294

Product Dimensions: 8 x 0.8 x 9.9 inches

Shipping Weight: 2.3 pounds

Average Customer Review: 4.1 out of 5 stars 23 customer reviews

Best Sellers Rank: #83,802 in Books (See Top 100 in Books) #63 in Books > Textbooks >

Business & Finance > Investments & Securities #730 in Books > Business & Money >

Investing

Customer Reviews

Good book for foundational learning

Good book that explains well. Only problem though is the end of chapter questions. They almost never can be answered with the information provided in its corresponding chapter.

Great book. Easy to understand for people that are learning this subject for the first time. Very informative and helpful. Definitely recommend it. Bought it for an intro to markets class.

Provides you with a good base of the necessary tools and instruments used in financial analysis. Chapters had clear examples and everything was explained in a straightforward manner...Nothing

crazy special. All in all a good textbook.

Giving more knowledge from basics in investments...

This book is very helpful for my class

It is a college text book

This books gives you a lot of informative information about investing and what you should do with your money and why. I am in class right now using this book and also purchased The Neatest Little Guide to Stock Market Investment by Jason Kelly. The two books we use with the [...] website and has helped greatly to give me a great understanding of all the information. This book on its own can be confusing if you don't have a back ground in finances of the stock market, my background is in real estate and mortgages so those areas are easy for me. I would recommend this book and if you have a college class I recommend the above book and the website they are all great tools to gain you the knowledge needed in investing and preparing a successful portfolio.

[Download to continue reading...](#)

Investments: Analysis and Management, 12th Edition Real Estate Finance & Investments (Real Estate Finance and Investments) Investments: Analysis and Management Quantitative Analysis for Management (12th Edition) Operations Management: Sustainability and Supply Chain Management (12th Edition) Commercial Real Estate Analysis and Investments Investments: Principles of Portfolio and Equity Analysis Investments Workbook: Principles of Portfolio and Equity Analysis Basic Finance: An Introduction to Financial Institutions, Investments, and Management Introduction to Finance: Markets, Investments, and Financial Management Introductory Mathematical Analysis for Business, Economics and the Life and Social Sciences (12th Edition) Research Methods, Design, and Analysis (12th Edition) Introductory Circuit Analysis (12th Edition) Analytics: Business Intelligence, Algorithms and Statistical Analysis (Predictive Analytics, Data Visualization, Data Analytics, Business Analytics, Decision Analysis, Big Data, Statistical Analysis) Analytics: Data Science, Data Analysis and Predictive Analytics for Business (Algorithms, Business Intelligence, Statistical Analysis, Decision Analysis, Business Analytics, Data Mining, Big Data) Principles of Risk Management and Insurance (12th Edition) (Pearson Series in Finance) Foodservice Management: Principles and Practices (12th Edition) Retail Management: A Strategic Approach (12th Edition) Modern Database Management (12th Edition) Introduction to Management Science (12th Edition)

Contact Us

DMCA

Privacy

FAQ & Help